

2010 Online Contest Results

A – Best Overall Website

- 1st Place: “Star News Group – The Coast Star & The Ocean Star”
Jamie Biesiada, Webmaster
The Coast Star
- 2nd Place: “New Jersey Local News, Breaking News, Sports & Weather
- NJ.com”
Staff
The Star-Ledger
- 3rd Place: “PressofAtlanticCity.com”
Staff
The Press of Atlantic City

B – Best Web Project

- 1st Place: “The Wreck of the Lady Mary:
Chapter 1 – Mystery Shrouds Fatal Scallop Boat Sinking”
Amy Ellis Nutt, Andre Malok
The Star-Ledger
- 2nd Place: “Move: Devastation on Osage Avenue +25”
Inquirer/Daily News Move Project Team
The Philadelphia Inquirer
- 3rd Place: “Boardwalk Empire Blog”
Dan Good, Michael Clark
The Press of Atlantic City

C – Best Multimedia Element

- 1st Place: “Boss of the Boardwalk”
Dan Good, Michael Clark
The Press of Atlantic City
- 2nd Place: “New Jerseyans Participate in Tough Mudder Obstacle Course”
Andre Malok
The Star-Ledger
- 3rd Place: “Ford’s Toxic Legacy: 5-Years Later”
Thomas E. Franklin
The Record (Bergen County)

D – Best Blog

- 1st Place: "Meadowlands Matters"
John Brennan
The Record (Bergen County)
- 2nd Place: "Boardwalk Empire Blog"
Michael Clark, Dan Good
The Press of Atlantic City
- 3rd Place: "Say What?"
Diana Fasanella
Asbury Park Press

E – Best Online Advertising – Single Ad, Static

- 1st Place: "Pelican"
Chris Konsulis, Sales
Frank Barbaro, Artist
Daily Record
- 2nd Place: "China Gourmet"
Carmella Giardina, Sales
Suzanne Anan, Artist
The Star-Ledger
- 3rd Place: "State Theatre NJ"
Tracey Brandstatter, Sales
Suzanne Anan, Artist
The Star-Ledger

F – Best Online Advertising – Single Ad, Animated

- 1st Place: "Newark Museum Astro Fest"
Tracey Brandstatter, Sales
Suzanne Anan, Artist
The Star-Ledger
- 2nd Place: "NJ PAC Legally Blonde"
Tracey Brandstatter, Sales
David Petersen, Artist
The Star-Ledger
- 3rd Place: "NJSO"
Tracey Brandstatter, Sales
Suzanne Anan, Artist
The Star-Ledger

G – Best Online Advertising – Campaign

1st Place: "Flowers by Addalia"
Nicole Kearney, Chris Carnese
Asbury Park Press

2nd Place: "Rands"
Nicole Kearney, Chris Carnese
Asbury Park Press

3rd Place: "Pelican"
Chris Konsulis, Sales
Frank Barbaro, Artist
Daily Record

H – Best Online House Ad or Campaign

1st Place: "SL InsideJersey Online Campaign Promo"
Suzanne Anan, Artist
The Star-Ledger

2nd Place: "Atlantic City Gaming – Destinations & Diversions"
Kim Dowd, Bill Janus, Bob Foster, William Sokolic
Courier-Post

3rd Place: "NJ New Home Showcase"
Suzanne Anan, Artist
The Star-Ledger